

Tina Lo

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Summary

Multidisciplinary creator with **3 years of experience** in **business project management, teaching and graphic design**, now focused on **web development, UX/UI design & data**. Over 2.5 years, contributed to **web and design** projects, leading teams to deliver user-centred solutions. Excellent communication skills and gaining proficiency to run sprints using **Scrum**. Multilingual, culturally adaptable, and experienced in cross-functional teamwork.

Education

University of Toronto (Uof T)

Master of Information in Human-Centred Data Science & User Experience Design

- GPA: 4.0 / 4.0
- Coursework: Algorithm Design, Analysis and Theory, Data Analytics, User-Centred Information Systems Development
- Co-op Placement Eligible

Sep 2024 - Jun 2026
(Expected)
Toronto, Canada

iSpan International Inc.

Certificate of Front-End Engineer Employment Training

- Coursework: Full-stack Infrastructure, Frameworks, and Collaborative Project Practicum in Modular Development, Databases, and Git Version Control Systems

Dec 2023 - May 2024
Taoyuan, Taiwan

National Taiwan Normal University (NTNU)

Bachelor of Arts in English, with a minor in Music

- GPA: 3.97 / 4.3
- Relevant coursework: Design Painting, Sketching and Drawing Method, Aesthetics

Sep 2016 - Jun 2021
Taipei, Taiwan

Skills

- Programming Languages & frameworks: **Python, React, JavaScript, HTML, CSS, Node.js, SQL, Bootstrap, PHP, Next.js, Express.js, jQuery**
- Technical & Methodological Skills: **RWD, browser-based debugging, web fundamentals (Cookies, localStorage, DOM), ML Algorithms (Decision Tree, K-Means), Restful APIs, Design Thinking**
- UI/UX Design & Research: **Wireframing, Information Architecture, Usability Testing, UI & Visual Design**
- Developer & Designer Tools: **WordPress, Git, MySQL, Elementor, Figma, Adobe Creative Cloud**
- Soft Skills: **Agile (Scrum), Problem Solving, Communication, Collaboration, Leadership**
- Languages: **English, Mandarin, German (fluent), French (basic)**

Selected Projects

Full-stack Developer, UI Designer, Team Leader | *Eleganza Violin Studio* | Website

Jan 2024 - May 2024

- Designed and implemented user authentication interfaces (login, registration, account management) with **HTML, CSS, Bootstrap, React hooks (useState, useEffect)**, and **JWT-based authentication**, incorporating **form validation** and **error handling** for a seamless user experience
- Built and integrated **secure authentication APIs** with **Node.js** and **MySQL**, supporting **CRU operations** for user registration, profile management, and maintaining user authentication state via **JWT** stored in **localStorage**
- Collaborated the website's database using an **ER model**, **defining relational keys** and optimizing data retrieval, to ensure real-time updates
- Developed a responsive **UI** (homepage, lesson, and teacher pages) in **Figma**, creating a **design system** that established the studio's brand identity and Corporate Identity System
- Led development meetings, **managed project progress**, solved delays, and supported team members with challenges while **collaborating via Git** for smooth code integration and timely delivery

Front-end Developer, UI Designer, Information Architect | *Tina Loman* | Website

Dec 2024 - Present

- Develop a personal branding portfolio website on **WordPress** using **Elementor Page Builder**, combining custom designs, a **design system** via **Figma**, and **widgets** to code **Javascript**, **CSS** and **HTML** to enhance features beyond template limitations
- Design the portfolio to showcase diverse works, technical and creative skills, and a cohesive personal brand, while using the project to master **WordPress** for career growth and freelance development

Back-end Developer | [Team up](#) | *AI-powered Team-Matching solution* / Website (expected)

Feb 2025 - Present

- Develop a **generative AI-powered** team-matching solution using **Gemini** and **RESTful APIs with JavaScript**, enabling event organizers to streamline participant pairing
- Optimize AI-generated outputs by **refining prompts in AI Studio**, leveraging **natural language** and **LLM** capabilities (by the other teammate) to generate pairing questions according to specific aspects in prompt
- **Built a Minimum Viable Product (MVP) within 20 hours** using **Google Apps Script, Forms, and Sheets**,

securing a **Top 4 Winner** spot at **Google Developer Mac-a-Thon: Build with AI Edition 2025**

- Will initiate the development of a fully functional web application using React and other technologies to bring the UI to life
- Will incorporate UX/UI research, feature development, user flow optimization, market analysis, and business modeling to enhance the application's potential for real-world implementation

Relevant Work Experience

International Purchase Project Manager

Feb 2023 - Nov 2023

Hua World Enterprise Co., Ltd. (an International Organic and Healthcare Product Trader)

- **Negotiated procurement** contract, planning shipments with timelines ranging from 2 weeks to 6 months and leveraging established relationships to **secure price freezes stemming from personnel shifts in the pandemic**; ensuring compliance with trade terms and FDA regulations for smooth operations in Taiwan and China branches
- Managed relationships with 8 foreign suppliers to secure a 6-month supply of 13 healthcare and organic products for B2B clients and the local market, ensuring stable product availability
- **Collaborated with 4 internal cross-functional teams** to prepare products for B2B and B2C sales, **coordinating** specifications and labeling **with 8 international suppliers** to adapt products to local market needs
- Cultivated **strategic partnerships with 15 global suppliers** during the **2023 Natural Products Buyers Mission** at **Expo East**, advocating for company interests and **securing valuable growth opportunities** through effective **negotiation** techniques
- Executed **market research and competitor analysis utilizing Excel**, **facilitating new product training and quarterly sales meetings** that pinpointed critical industry trends impacting **B2B strategy development**

Self-directed Learning Project Assistant

Aug 2021 - Jan 2022

Affiliated Senior High School of National Taiwan Normal University (Secondary Education Sector)

- **Curated and hosted the 'Discovering Treasures in HSNU Library' event**, implementing engaging activities that enhanced freshman understanding of library resources; **75% of participants** acknowledged a **notable increase in knowledge post-event**
- Coordinated **13 self-directed learning lectures and events**, overseeing photography equipment logistics, producing instructional documents, and crafting engaging posters while **supervising 34 classes of students across three distinct learning tracks**
- Encouraged self-discipline and autonomy by overseeing class administration, assigning cleaning tasks, **providing academic and career guidance**, and training class officers for better **classroom management**
- **Designed, implemented 5-week curricula** for 2 units across 5 classes, 2 open teaching demonstrations, 2 assignments, and 1 exam, **with 68.1% of students reporting improved music skills and knowledge**
- Fostered a positive learning environment in a 10th-grade homeroom of 38 students, **promoting empathy** and gratitude through moral and competence classes, while **resolving 2 major student conflicts** constructively by **empowering group leaders**

Intern Graphic Designer

Jan 2021 - Feb 2021

Sin-Jia Gauge Enterprise Co., Ltd. (an industrial meter firm)

- **Crafted an engaging Lunar New Year e-card using Adobe Photoshop**, acrylics, and mixed media to **strengthen client relationships**, achieving 12 responses— **400% higher than usual without the e-card**
- Captured and **retouched product photos** using professional photography equipment and **Adobe Photoshop** for catalogs and the company website, enhancing marketing efforts and the company's positive image
- Edited product illustrations for catalogs using **Adobe Illustrator**, supporting sales and marketing initiatives

Certifications & Vocational Training

Certificate of **Research Ethics (CORE 2022): Ethical Conduct for Research Involving**

Jan 2025

Humans (2022) | Tri-Council Agencies, Government of Canada

Pre-Master Certificate in UX/UI Design | EC Design School

May 2022 - Jan 2023

Extra-curricular Activity

Professional Activity & Recognition

• Hacker in Google Developer Mac-a-Thon: Build with AI Edition by GDG of McMaster University – **Top 4 Winner** with project “Team up”

Jan - Feb 2025

• Attendee in SQL Saturday Toronto 2024 held by Toronto Data Professionals Community

Oct 2024

Volunteer & Leadership and Teamwork

• ESL & Academic Volunteer Secondary School Tutor in Saturday Program of UofT

Jan 2025 - Present

• Team Mentor & Facilitator of indigenous and rural areas in Hoping Download Camp

Jun 2017 - Jul 2017

Arts and Music

• First Soprano in Hart House Singer of UofT

Jan 2025 - Present

• Exhibitor of NTNU Department of Design's Annual Exhibition (as the only non-major)

Apr 2017 - Apr 2017